



North American Veterinary
Dermatology Forum®



Exhibitor & Sponsor Prospectus

NEW ORLEANS

APRIL 27-30, 2022

Sheraton New Orleans Hotel

www.navdf.org ■ #NAVDF2022

Plan to join us at the NAVDF in 2022!

- Valuable Sponsorship Opportunities and Exhibitor Benefits
- Several Opportunities to Interact with Potential Clients Throughout the Event
- Just for You! Lead Retrieval Available!

ABOUT NAVDF

The American Academy of Veterinary Dermatology (AAVD) and the American College of Veterinary Dermatology (ACVD) created the North American Veterinary Dermatology Forum to provide state-of-the-art education paired with outstanding social events and networking opportunities. An interactive exhibit hall where veterinary dermatologists, general practitioners, residents, interns, students and techs will learn about your company's products and services, as well as make new connections, awaits! Please join us in the Big Easy!

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NEW ORLEANS

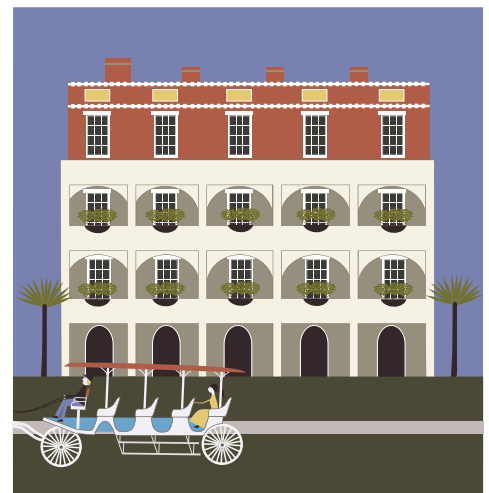


Sponsorship Levels

| |  GOLD \$15,000 |  SILVER \$10,000 |  BRONZE \$5,000 |
|---|--|--|--|
| (1) Complimentary 10'x10' Exhibit Booth (2) Badges included with booth | ✓ | ✓ | |
| Additional Exhibit Badges | (4) | (2) | |
| (1) Complimentary Conference Tote Insert (8 1/2" w x 11" h) | ✓ | ✓ | ✓ |
| Prominent Location in Exhibit Hall | ✓ | ✓ | |
| Name and Logo on Signage, Proceedings and PowerPoint Slides Between Sessions | ✓ | ✓ | ✓ |
| Ability to Host/Co-Host one of the following events:* | <ul style="list-style-type: none"> • Welcome Reception • Friday Evening Reception • Resident Dinner | <ul style="list-style-type: none"> • Resident Lunch • Mentoring Lunch • Lunch Symposium | <ul style="list-style-type: none"> • Resident Roundtable |
| Pre & Post Attendee Mailing List | ✓ | ✓ | ✓ |

* Company will pay entire cost of event directly to venue. NAVDF staff must be informed on any limitations to guest lists.

- Booth location for sponsors will be chosen based on level and the order that sponsorships are received and paid.
- Pre-conference attendee list will be sent approximately (3) weeks prior to the conference.
- Conference tote inserts, which are to be created and printed by the sponsor, and promotional materials must be approved by the NAVDF. Once approved, they are to be shipped to the hotel to arrive by April 22, 2022. The shipping address will be provided to you. Tracking number must be provided to NAVDF and sponsor will need to confirm arrival of the inserts at the hotel by April 22, 2022. If the conference tote inserts are not at the hotel by this date, NAVDF cannot guarantee they will be provided to the attendees.



Sponsorship Opportunities

| | | |
|---|-----------------|--|
| Meeting App (1 opportunity) | \$10,000 | Includes button on app homepage with link to company website, (1) rotating banner ad, and sole advertising in proceedings booklet. |
| Conference Tote/ Swag Box (1 opportunity) | \$7,500 | Includes company logo on conference bag and logo on one of the items in the Swag Box. NAVDF will design and order materials. |
| Speaker Ready Room (1 opportunity) | \$6,000 | Sole sponsor of the Speaker Ready Room. Includes company name on sign outside Speaker Ready Room and company name/logo on sign inside Speaker Ready Room. Company provides logo. NAVDF will design and order signs. |
| Meeting Stationery (1 opportunity) | \$5,000 | Includes company logo on writing pad and pens. NAVDF will design and order materials. |
| Water Bottles (1 opportunity) | \$5,000 | Includes company logo on water bottle. NAVDF will design and order materials. |
| Lanyards (1 opportunity) | \$5,000 | Includes company logo on conference lanyards. NAVDF will design and order materials. |
| Hotel Key Cards (1 opportunity) | \$5,000 | Includes company logo on custom hotel key cards. Company to design card based on specifications. NAVDF will order cards. |
| Session Sponsorship Multiple Opportunities | \$2,000 | Company logo and name listed as session sponsor on the website, signage, and proceedings. Pre-recorded company video played prior to speakers talk and the company can introduce the speaker. Video to be no more than two minutes in length including speaker introduction. |
| Supporter Spotlight Ad Multiple Opportunities | \$1,500 | Ad at the bottom of ONE (1) of our event pages on our Event Website. Pages where we can put an Ad would be Speaker, Agenda, Fees, FAQ and Registration. <div>Ad would include: <ul style="list-style-type: none"> • Company Name • 150 Words • Video—2 min. max • URL Link </div> |
| App Banner Ad (1 opportunity) | \$1,500 | Company will design (1) rotating banner ad for the NAVDF app. Can link directly to company website. |
| Tote/ Swag Box Insert Full Page Multiple Opportunities | \$1,000 | Company will design and print materials to provide to NAVDF. No larger than 8.5" w x 11" h. Can be front/back full color. |
| New Orleans Second Line Parade-Host (1 opportunity) | \$1,000+ | A unique NOLA tradition! A street dance party parade to celebrate life complete with a jazz band and your choice of additional entertainers! Please reach out to NAVDF staff at info@navdf.org for cost of parade and more information. |
| Fun Run/Walk-Host (1 opportunity) | \$1,000+ | An opportunity to revitalize a very popular activity at NAVDF along the Mississippi River. Please reach out to NAVDF staff at info@navdf.org for cost of Run/Walk and more information. |
| Email Ad Multiple Opportunities | \$500 | A one-time add to be included in one (1) of our marketing emails going to potential attendees. <div>Ad would include: <ul style="list-style-type: none"> • 75 Words • 1 Image • 2 Hyperlinks </div> |

Please note: the purchase of individual sponsorships does not accumulate to a marquee level sponsorship.

Cancellation/Refund Policy:

All cancellation requests must be submitted in writing to NAVDF. Cancellation requests received on or before January 27, 2022 will receive a full refund, less a 15% cancellation fee. Cancellations received after January 27, 2022 will receive no refund.

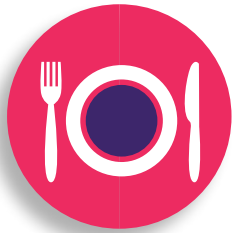
Exhibitor Opportunities



Company name & link
on NAVDF event website



Company name, contact
info, and a description in
electronic proceedings



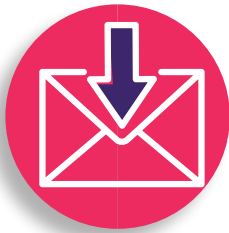
Food and beverages in
the Exhibit Hall



Attendee list
emailed post-event



Two exhibitor badges per
booth. Additional exhibitor
badges are \$150 each.



Welcome Reception in the
Exhibit Hall on Wednesday
Evening, depending on space

Additional Exhibitor Badges: \$150.00

Booth Price:

\$2,750 (until December 27, 2021)

\$3,000 (starting December 28, 2021)

Double Booth Price: \$5,500.00



Networking
Opportunities
with
**OVER 650
ATTENDEES**

QUESTIONS

Please contact NAVDF at
1-866-854-5525 or via
email at info@navdf.org

TAX ID: 90-0736172



Exhibitor Information

PRELIMINARY SCHEDULE

WEDNESDAY, APRIL 27

| | |
|----------|---|
| 10:00 am | Exhibitor Set Up Starts |
| 4:00 pm | Exhibitor Set Up Ends |
| 5:00 pm | Welcome Reception in Exhibit Hall (depending on space) |
| 7:00 pm | Welcome Reception Ends |

THURSDAY, APRIL 28

| | |
|----------|-------------------------------------|
| 8:30 am | Exhibit Hall opens |
| 11:00 am | Morning break in the Exhibit Hall |
| 4:00 pm | Afternoon break in the Exhibit Hall |
| 4:30 pm | Exhibit Hall closes |

FRIDAY, APRIL 29

| | |
|----------|-------------------------------------|
| 8:30 am | Exhibit Hall opens |
| 11:00 am | Morning break in the Exhibit Hall |
| 4:00 pm | Afternoon break in the Exhibit Hall |
| 4:30 pm | Exhibit Hall closes |

SATURDAY, APRIL 30

| | |
|----------|--|
| 8:30 am | Exhibit Hall opens |
| 11:00 am | Morning break in the Exhibit Hall |
| 11:30 am | Exhibit Hall closes and tear down begins |

DISCOUNTED ROOMS ARE AVAILABLE

DISCOUNTED ROOMS ARE AVAILABLE at the Sheraton New Orleans Hotel for the official NAVDF Hotel Room Block which opens on December 1, 2021.

EXHIBITOR SETUP

Gold and Silver Sponsors will be assigned a prominent location. All other levels will have their space assigned based on registration.

ELECTRICITY/AV

Any additional equipment needed for your booth, including electric and internet, must be arranged directly with the hotel and drayage company. Closer to the event, each confirmed exhibitor will receive all the necessary information, forms, and a final schedule with break times listed.

PAYMENT

All sponsor and exhibitor fees must be paid in full by April 18, 2022. Sponsors and exhibitors will not be considered 'registered' until full payment is received.

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